



**Battery  
Tech  
Expo**

# **EXPLORE THE BATTERY REVOLUTION!**

26-27 March 2025  
The Wing, Silverstone, UK

[www.batterytechexpo.events](http://www.batterytechexpo.events)



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Key Facts

# UKs LARGEST BATTERY EVENT

**25,000**

Weekly reach to 25,000 industry experts, market professionals and innovators

**2,500**

Now in it's 8th year, attendance has continued to grow and includes industry professionals across the battery supply chain

**140**

Over 140 exhibiting companies including Battery Cell Manufacturers, Module and Pack Manufacturers, Equipment Suppliers, Active Material Suppliers, Recycling Companies, Battery Test Centres and Engineering Services

**2,500**

**ATTENDEES**

**140**

**EXHIBITORS**

**45**

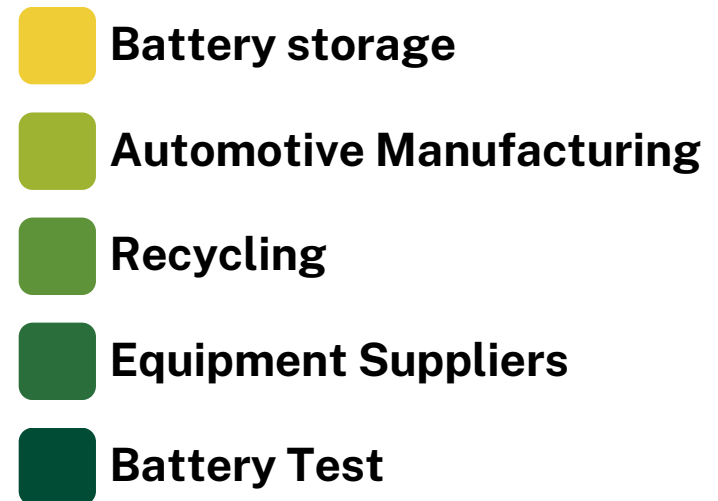
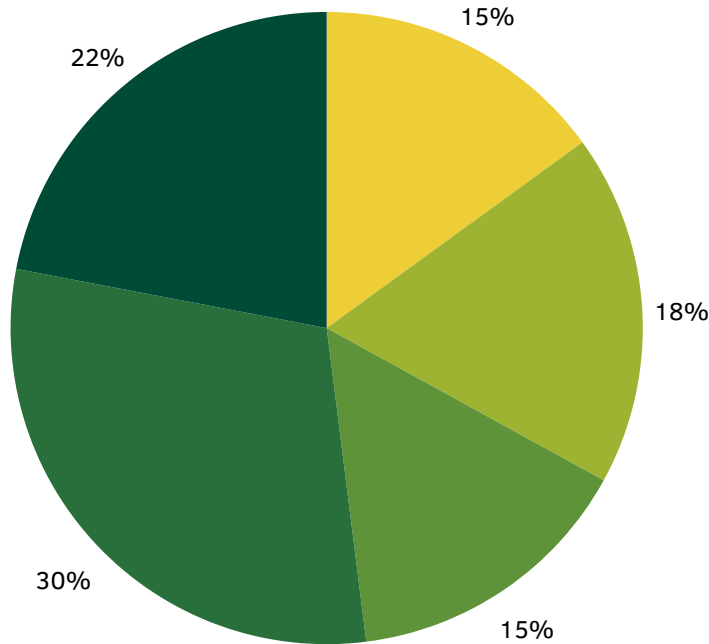
**SPEAKERS**



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2,500 event attendees

# INDUSTRY REPRESENTATION



**BUYERS WITH  
PURCHASING  
POWER**

**PROJECT DRIVEN  
BUYERS**

**HIGH LEVEL  
PROSPECTS**

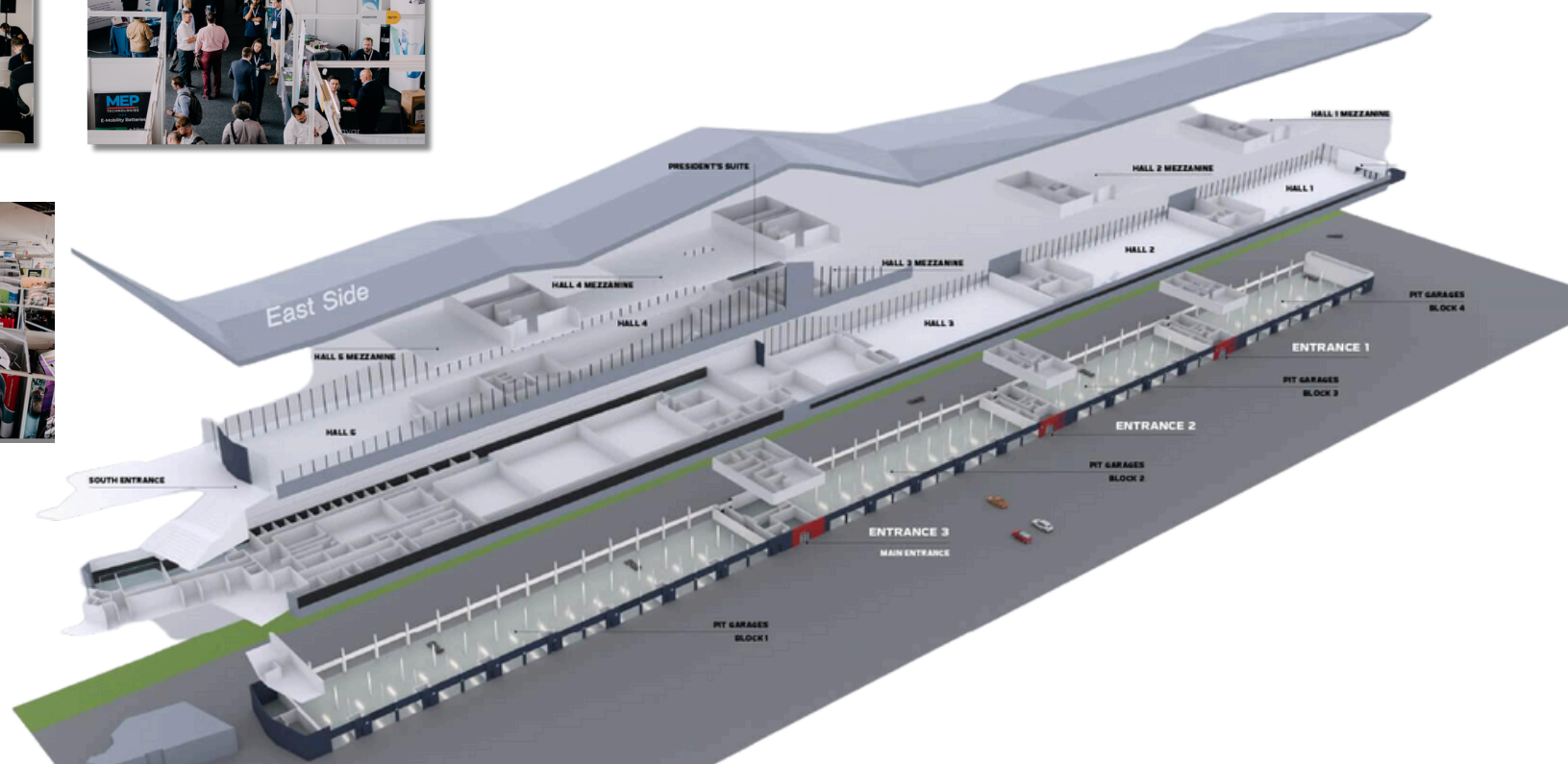
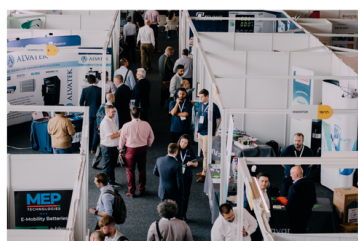
**PROJECT LEADS  
& MANAGERS**



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Over 5,000m<sup>2</sup>

# VENUE – SILVERSTONE





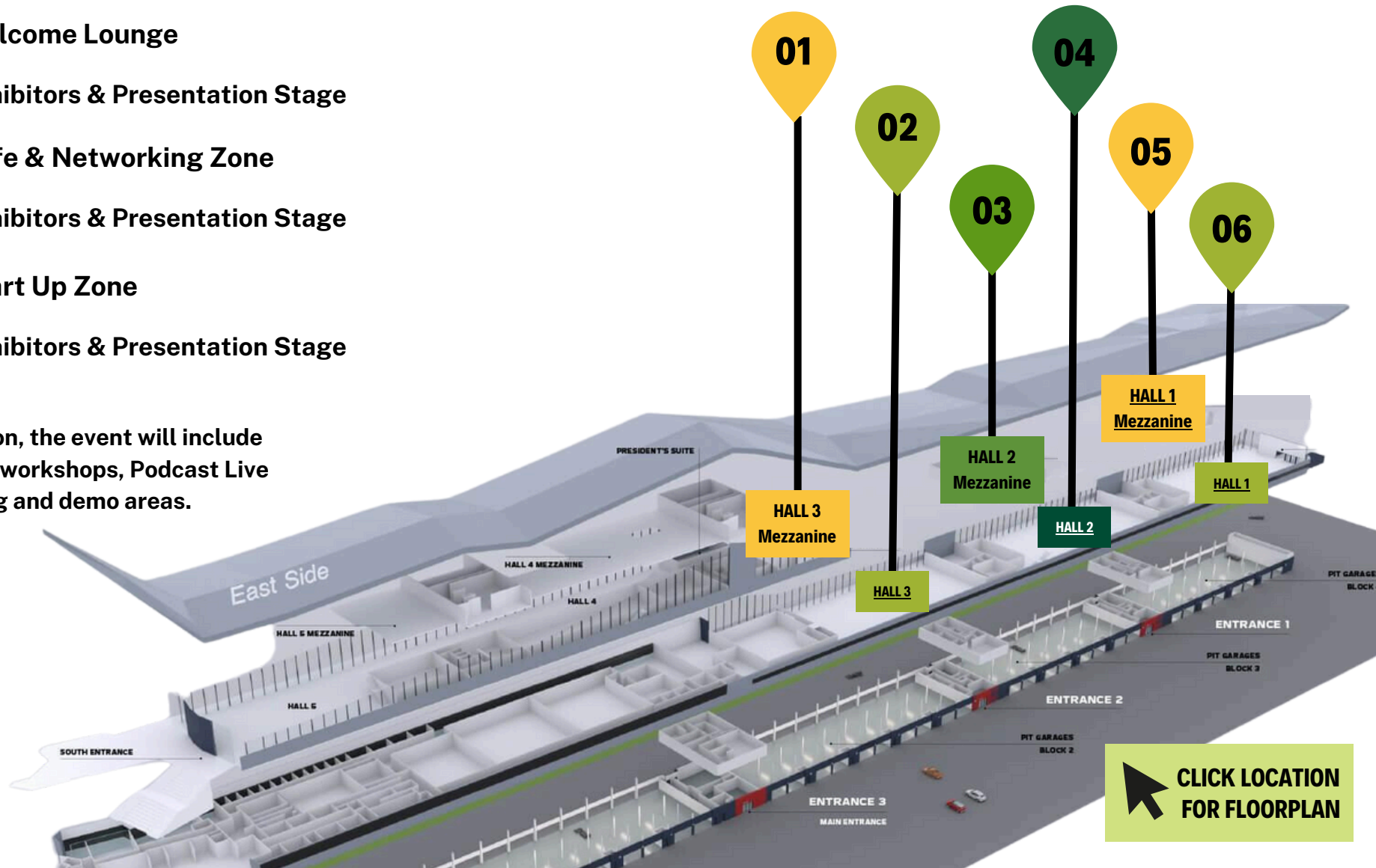
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2025

# EVENT FEATURES

- 01** Welcome Lounge
- 02** Exhibitors & Presentation Stage
- 03** Cafe & Networking Zone
- 04** Exhibitors & Presentation Stage
- 05** Start Up Zone
- 06** Exhibitors & Presentation Stage

In addition, the event will include Industry workshops, Podcast Live recording and demo areas.





# EXHIBITING OPPORTUNITIES

## Shell Scheme Options

**3x3m - £3,950 + VAT**

**6x3m - £7,350 + VAT**



The perfect cost-effective solution for exhibiting partners requiring a turn-key option and a range of easy to order, add-on accessories.

### Includes:

- Shell Scheme  
(single 3mx3m or double 6mx3m)
- Name Fascia Board
- Web Exhibitor Directory 100-word listing
- Event Guide 100-word listing

### Extra Items Available To Order:

- Power, Spotlights, Furniture, TVs, Graphic Panels

**SPACE ONLY STANDS** - Please indicate on the booking form if you require space only/will be building your own stand structure



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Partnership Opportunities

# PARTNERSHIP

£16,000 + VAT

## PLATINUM

✓ 3m x 6m Shell  
Scheme Space\*

✓ Event Guide  
listing

✓ Attendee data

✓ Full Page Advert

✓ Brand on all event  
screens &  
materials  
Headline  
✓ coverage in  
weekly emails

£9,500 + VAT

## GOLD

✓ 3m x 3m Shell  
Scheme Space\*

✓ Event Guide  
listing

✗ Attendee data

✓ Half Page Advert

✓ Brand on all event  
screens & materials  
✓ Front page coverage  
in weekly emails

\*upgrades available



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Increased Exposure

# SPONSORSHIP



£2,350 + VAT

## Speaker Stage Sponsor

40+ High calibre, industry speakers, presenting throughout the event from a high profile stage (3 available)



£3,900 + VAT

## Lanyard Sponsor

Your brand featured on every event delegate, exhibitor and speaker badge lanyard (1 available)



£16,000 + VAT

## Start Up Zone Sponsor

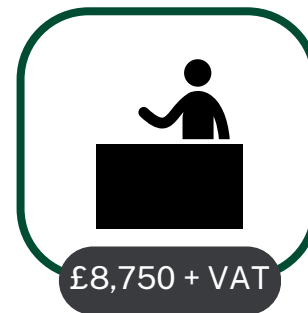
New for 2024, align with all new start up businesses and innovation project zone on Hall 1 Mezzanine (1 available)



£8,750 + VAT

## Cafe & Networking Zone Sponsor

Sponsorship of this networking area would see your brand on cup sleeves and branded materials throughout Hall 2 Mezzanine (1 available)



£8,750 + VAT

## Welcome Lounge Sponsor

Ultimate exposure for your brand throughout the main entrance and registration area to the event on Hall 3 Mezzanine (1 available)

## OTHER OPPORTUNITIES

- Event guide advert - starting at £995 + VAT
- 'You Are Here' Board Sponsorship - £2,800 + VAT
- Delegate Bag Sponsor - £3,400 + VAT
- Insert - £995 + VAT

Please talk to us to discuss tailored sponsorship opportunities.





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Meet The Team

# **EVENT DIRECTOR**



David Reeks  
Event Director

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**[www.batterytechexpo.events](http://www.batterytechexpo.events)**



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Meet The Team

# **EVENT MANAGEMENT TEAM**



Helen Peden & Rebekah Ford  
Event Manager

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