



BATTERY TECH EXPO

EXPLORE THE FUTURE OF BATTERY TECHNOLOGY | BATTERY STORAGE | BATTERY SYSTEMS | HYBRID CELLS | LITHIUM-ION | ADVANCED BATTERY DEVELOPMENT | EV BATTERIES | PV SOLAR

12th October 2021 | SILVERSTONE, THE WING, SILVERTSONE CIRCUIT,
NN12 8TN, UK



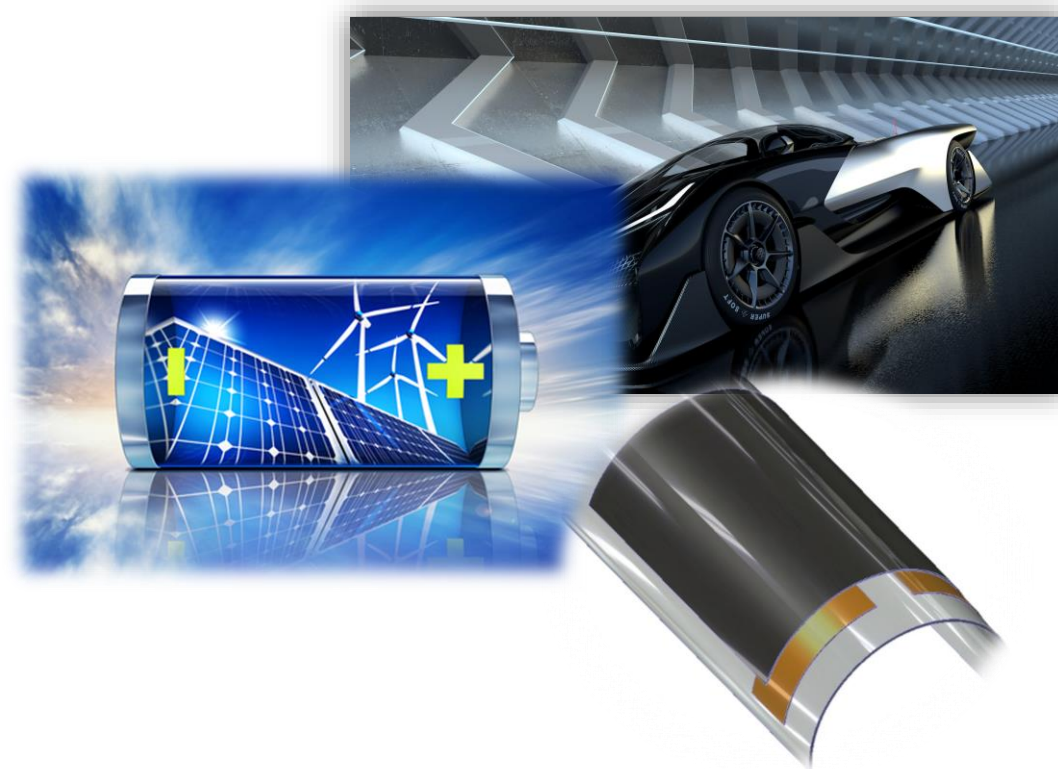
BATTERY TECH EXPO

12th October 2021 – SILVERSTONE, THE WING, NN12 8TN, UK

The Battery industry is on the cusp of a power revolution with big technology companies investing heavily in the next generation of battery development and energy storage.

The Battery Tech Expo UK is scheduled to run 14th October 2021 at Silverstone a major UK hub of the high tech industrial sector and will bring together professionals from across the advanced battery technology industry.

The event will provide a unique opportunity to showcase the latest products, technologies and services covering the Battery Management Systems, EV Battery, Battery Storage, Battery Development/ Discovery, Commercial and Mobile Power Device sectors.





BATTERY TECH EXPO

Exhibitor Profile

Exhibitors from industry sectors including:

- Battery Manufacturers
- Powertrain System Development Companies
- Advanced Materials Production And Development Companies
- Battery Tester, Charger And Analyser Development Companies
- Battery Pack & Vehicle Level Integration Specialists
- Lightweight Material Suppliers & Manufacturers
- Battery Management System Manufacturers
- Charging Infrastructure Companies
- Battery Recycling Companies
- Clean Energy Providers
- Ultracapacitor Manufacturers
- Research & Development Laboratories
- Testing & Safety Specialists
- Suppliers
- Automotive
- Rail
- Environmental



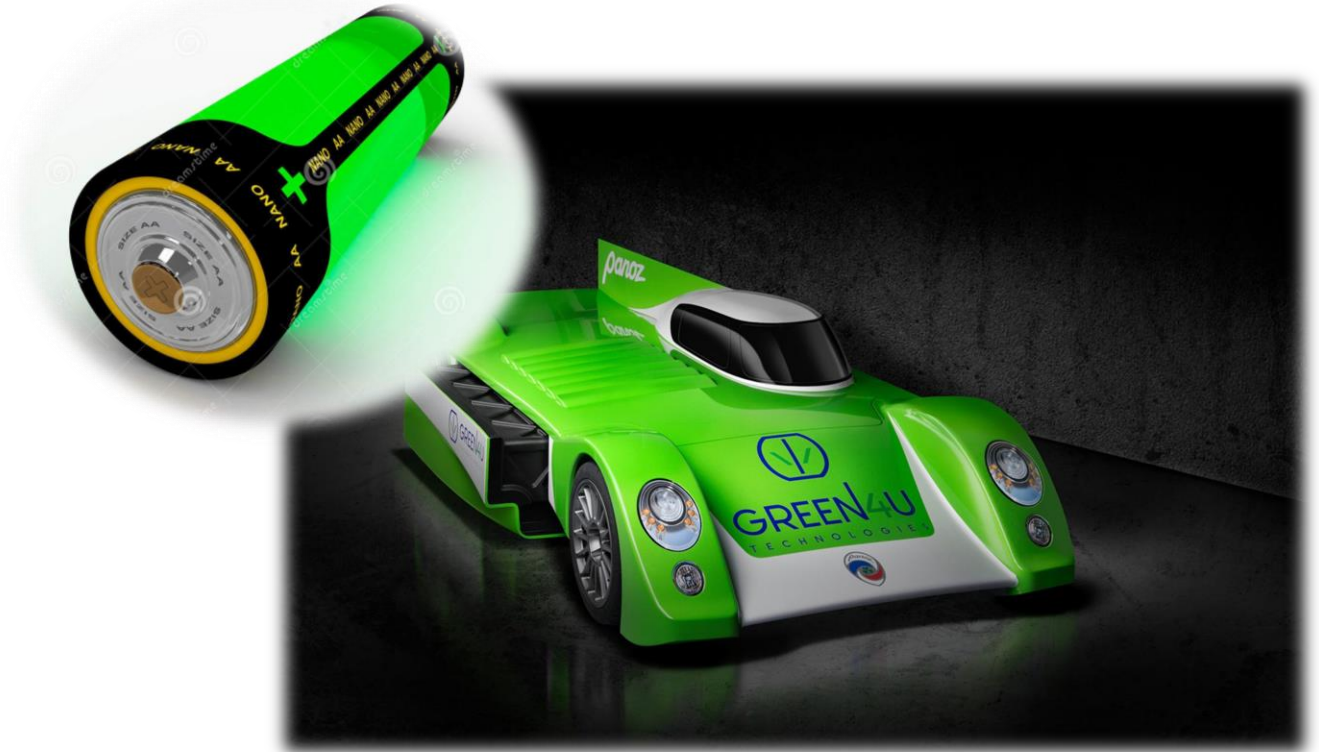


BATTERY TECH EXPO

Visitor Profile

Delegate attending the event will include:

- Battery Cell Development and Energy Systems Storage Engineers
- CEO / COO / CTO
- Vice President EV & Hybrid Technology
- Head of Battery Development
- Head of Electric Vehicles
- Head of R&D
- Head of Electrical Development
- Chief Engineer of Electric Vehicles
- Chief Engineer of Hybrids
- Technical Directors
- Advanced Vehicle Development Directors
- Battery Team Leaders
- Electric Propulsion & Control Systems Managers
- Lead Battery Engineers
- Senior Manager Energy Storage
- Managers of Electric Vehicle Operations & Strategy





BATTERY TECH EXPO

Exhibiting Costs

3m x 3m exhibiting space within the main hall: £1,950 plus VAT

6m x 3m exhibiting space within the main hall: £3,450 plus VAT

Included with your exhibition space you will get:

Prior to the event:

- Advertising on Show website www.batterytechexpo.co.uk
- Branding on fortnightly email newsletter sent to over 40,000 recipients

On the day:

- 6' table & cloth
- 2 x chairs
- WiFi
- Car parking
- 100 word company profile, logo and web address included in free event magazine





BATTERY TECH EXPO

Sponsorship

Platinum Sponsorship - £14,450 plus VAT (Limited to 6 companies)

- Acknowledged as a Platinum Partner on all marketing collateral including website and all email based marketing activity:
 - Company logo branding on main show banner in the main exhibition hall
 - Company logo branding on all signage
 - Corporate video on main screen in Exhibition Hall
- Exclusive use of dedicated corporate suite/ business room.
- 20 minute speaker presentation
- Branding on 25 TV screens throughout the venue
- Full-page colour advertisement in premium position of the event magazine
- Tailored invites to your key customers
- Company logo branding on www.batterytechexpo.co.uk
- Access to full delegate list including contact details (on opt-in basis)
- 6m x 3m exhibiting space within the main exhibition hall
- 3 exclusive dedicated email blasts in the run up to the Show



BATTERY TECH EXPO

Sponsorship

Gold Sponsorship - £9,750 plus VAT

- Acknowledged as a Gold Partner on all marketing collateral including website and all email based marketing activity
 - Company logo branding on main show banner in the main exhibition hall
 - Company logo branding on all signage at the event
- Half-page colour advertisement in premium position of the brochure
- Company logo branding on www.batterytechexpo.co.uk
- Company marketing collateral in attendee pack
- 3m x 3m exhibiting space within the main exhibition hall
- Tailored invites to your key customers
- 1 exclusive dedicated email blast in the run up to the event



**BATTERY
TECH EXPO**

TRACK SPONSORSHIP - £18,950 plus VAT

- Acknowledged as track sponsor, branding on all marketing collateral including website and all email based marketing activity
 - Company logo branding on main show banner in the main exhibition hall
 - Company logo branding on all signage at the event
- Full page advertisement in premium position of the brochure
- Company logo branding on www.batterytechexpo.co.uk
- Company marketing collateral in attendee pack



BATTERY TECH EXPO

Individual Sponsorship & Advertising Options

Individual sponsored items

Lectern presentation branding: £695

Branding on free hand out bag: £1,895

Company branded inserts into event bag: £495

Lanyard/ Name badge branding: £1,795

Entrance ticket branding – no more than 5 sponsors: £895

Registration desk: £2,245

Exclusive Business Pod: £1,450

A4 - Event magazine advertising

Inside front cover (full page): £1,595

Inside back cover (full page): £1,395

Full page advert (run of magazine): £1,245

Half page advert: £795



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