



**Battery
Tech
Expo**

EXPLORE THE BATTERY REVOLUTION!

25th April 2024
The Wing, Silverstone, UK

www.batterytechexpo.events



**Battery
Tech
Expo**

Key Facts

UKs LARGEST BATTERY EVENT

25,000

Weekly reach to 25,000 industry experts, market professionals and innovators

2,500

Now in it's 7th year, attendance has continued to grow and includes industry professionals across the battery supply chain

140

Over 140 exhibiting companies including Battery Cell Manufacturers, Module and Pack Manufacturers, Equipment Suppliers, Active Material Suppliers, Recycling Companies, Battery Test Centres and Engineering Services

2,500

ATTENDEES

140

EXHIBITORS

45

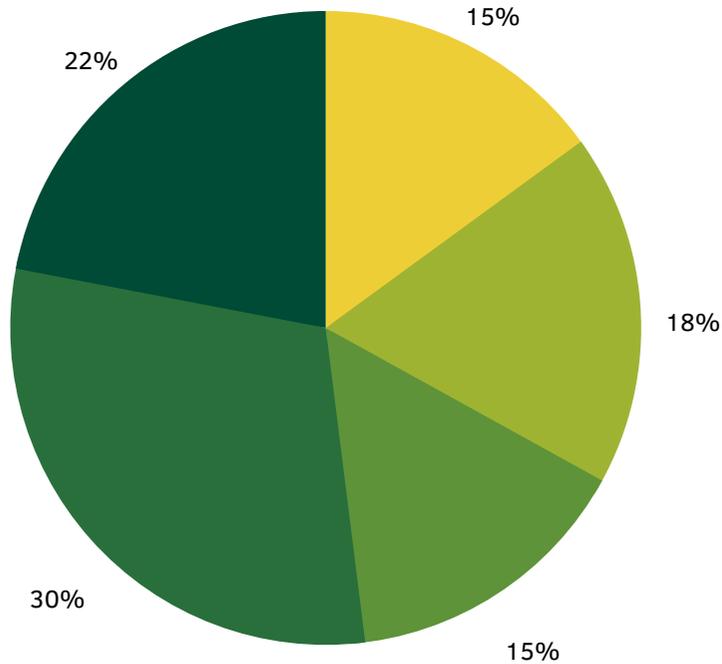
SPEAKERS



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2,500 event attendees

INDUSTRY REPRESENTATION



-  Battery storage
-  Automotive Manufacturing
-  Recycling
-  Equipment Suppliers
-  Battery Test

**BUYERS WITH
PURCHASING
POWER**

**PROJECT DRIVEN
BUYERS**

**HIGH LEVEL
PROSPECTS**

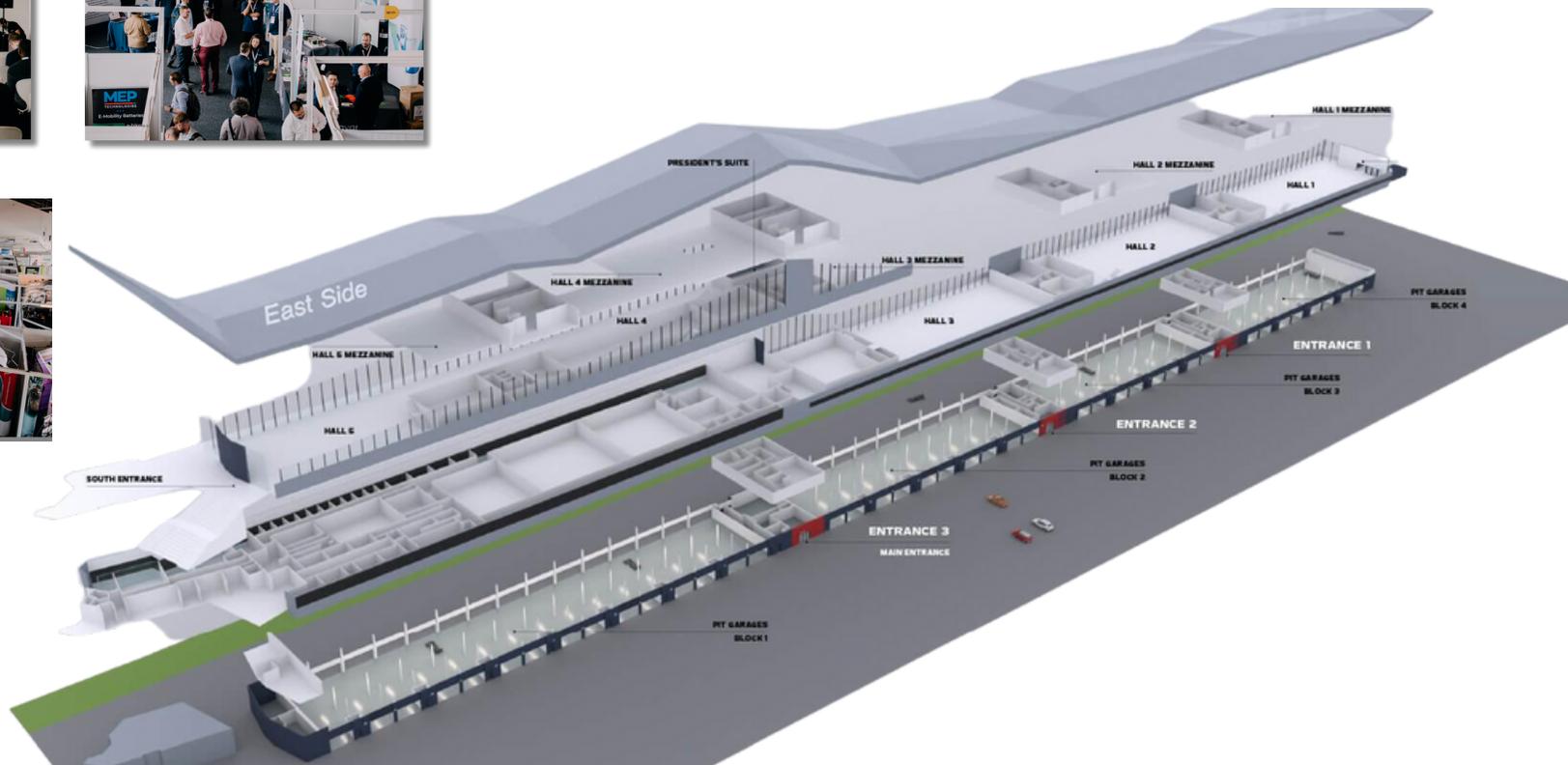
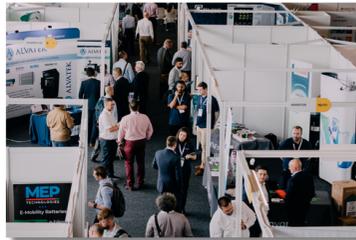
**PROJECT LEADS
& MANAGERS**



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Over 5,000m²

VENUE – SILVERSTONE





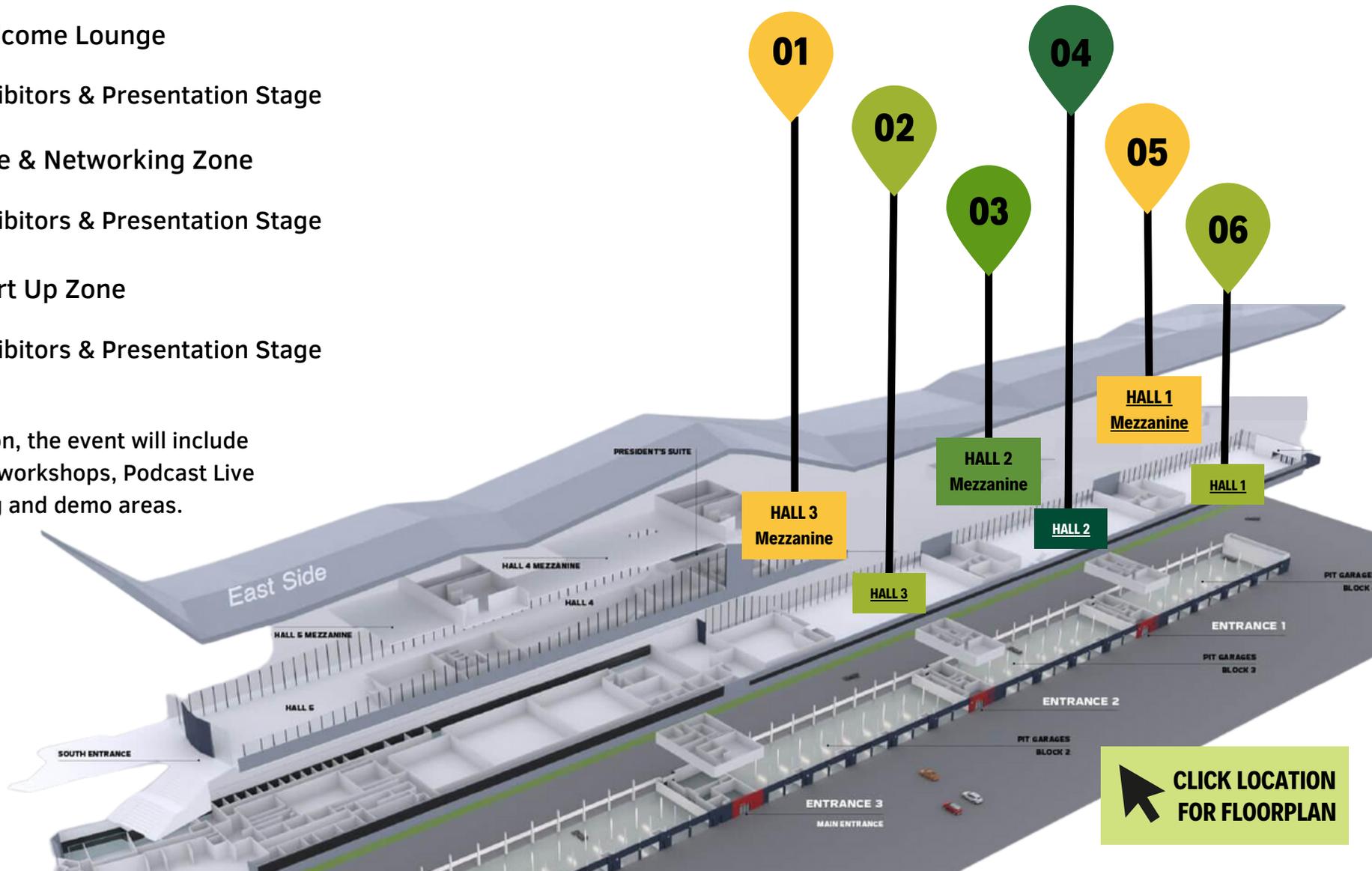
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2024

EVENT FEATURES

- 01** Welcome Lounge
- 02** Exhibitors & Presentation Stage
- 03** Cafe & Networking Zone
- 04** Exhibitors & Presentation Stage
- 05** Start Up Zone
- 06** Exhibitors & Presentation Stage

In addition, the event will include Industry workshops, Podcast Live recording and demo areas.



 **CLICK LOCATION
FOR FLOORPLAN**

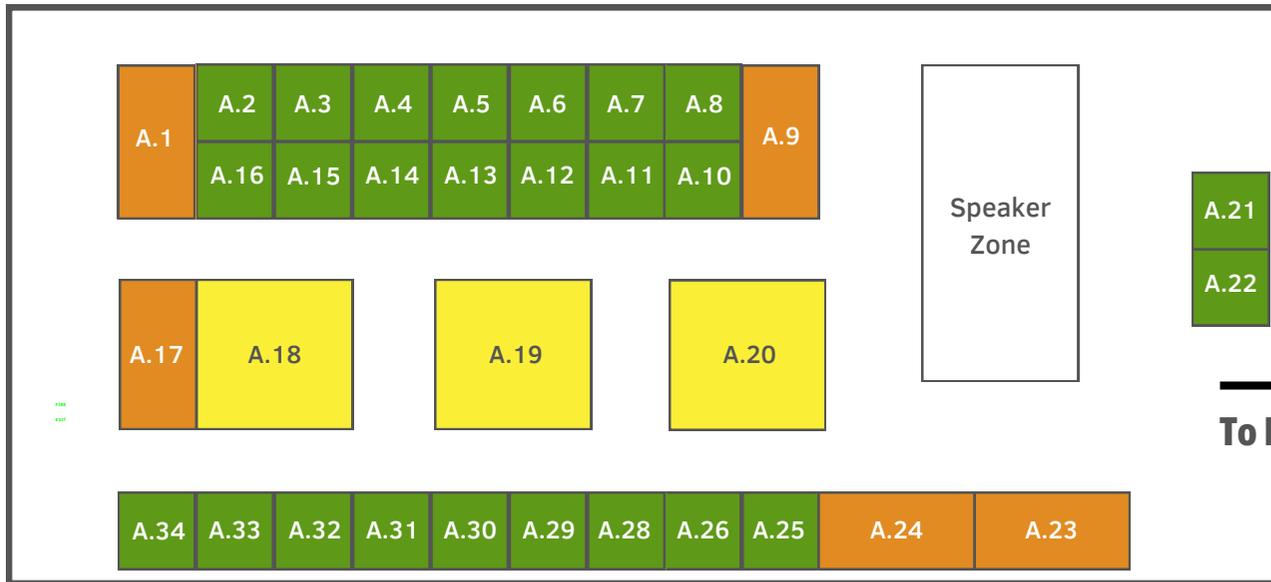


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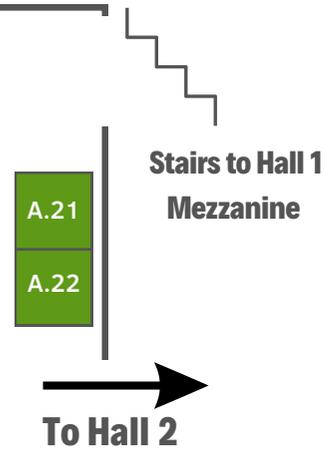
Exhibitors & Presentation Stage

HALL 1

Paddock



PIT LANE



- 3m x 3m - £2,550
- 6m x 3m - £4,600
- 6m x 6m - £8,700

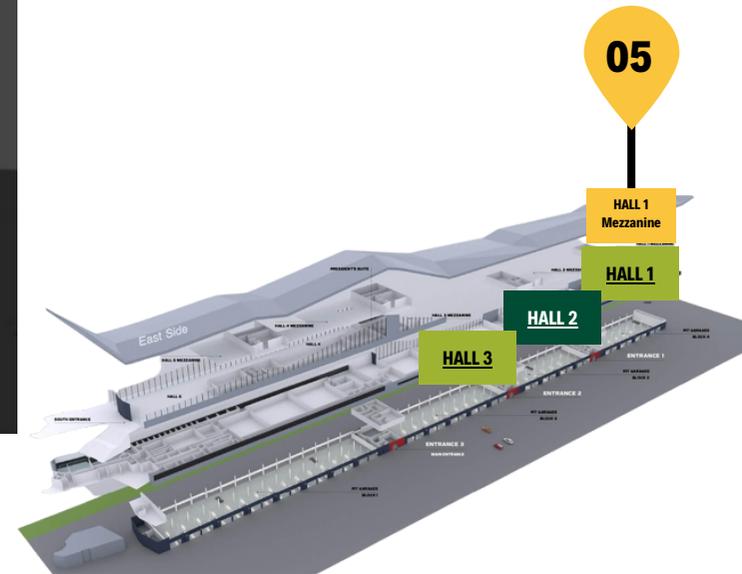
All prices subject to VAT
All packages include shell scheme and name board
Additional charges for power, lighting and furniture apply



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Start Up Exhibitor Zone

HALL 1 MEZZANINE



■ Start-Up Zone - £200

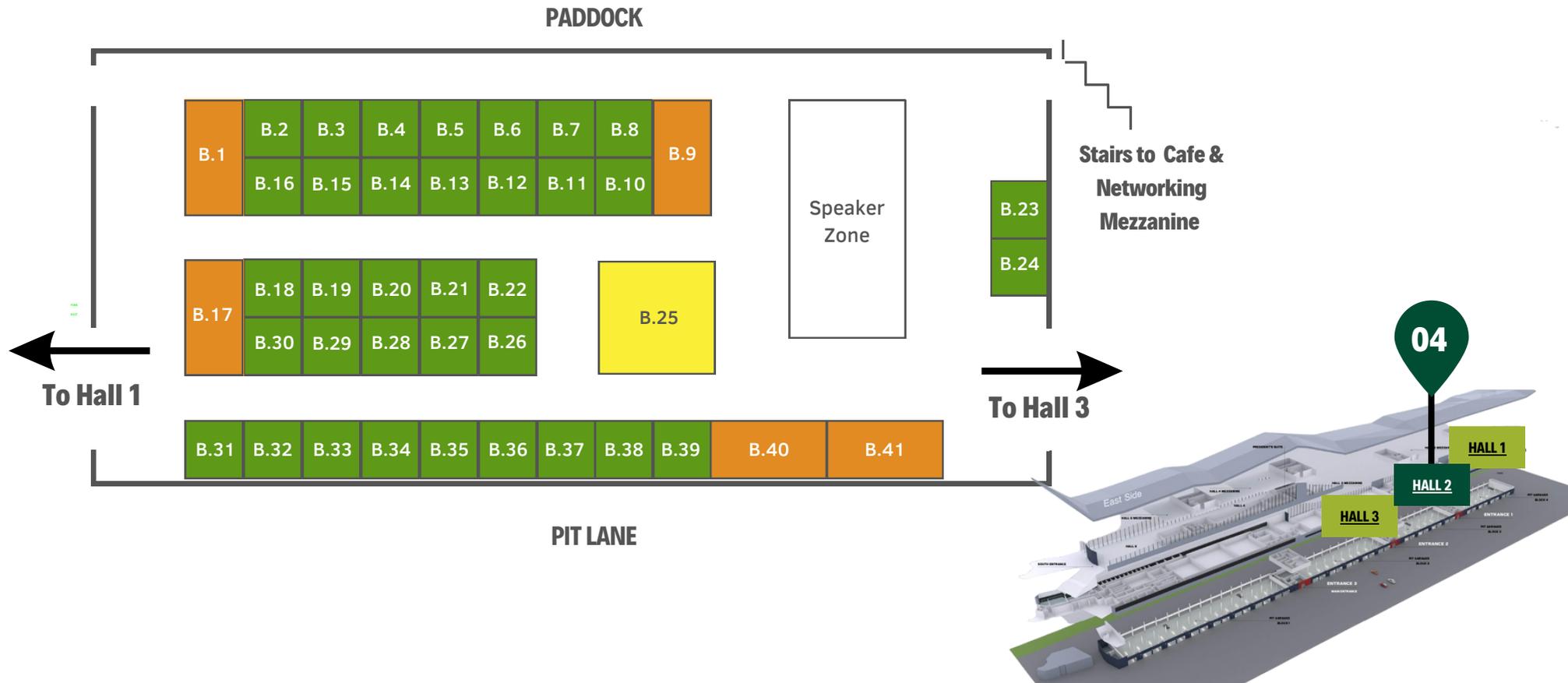
All prices subject to VAT
Opportunity for max. 30 start-up businesses only
Includes name board, table and 2 x stools



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Exhibitors & Presentation Stage

HALL 2



- 3m x 3m - £2,550
- 6m x 3m - £4,600
- 6m x 6m - £8,700

All prices subject to VAT
 All packages include shell scheme and name board
 Additional charges for power, lighting and furniture apply

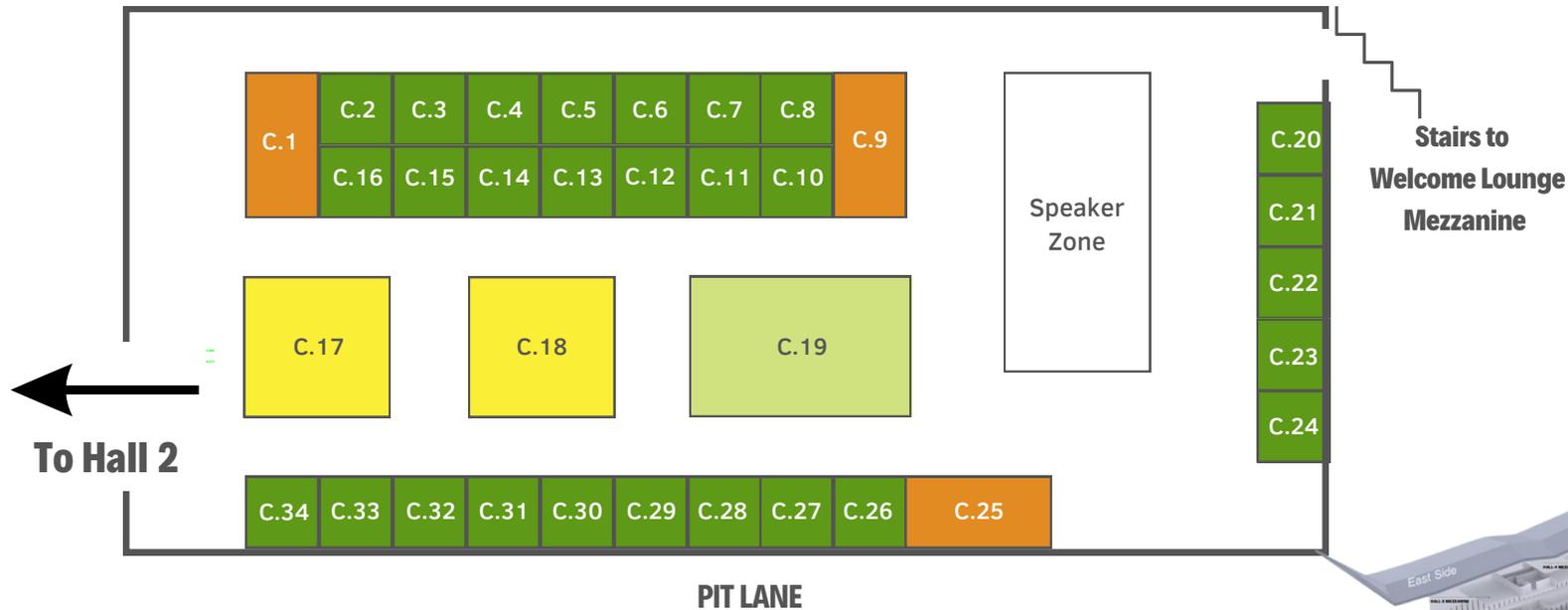


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Exhibitors & Presentation Stage

HALL 3

Paddock



-  3m x 3m - £2,550
-  6m x 3m - £4,600
-  6m x 6m - £8,700
-  9m x 6m - £12,800

All prices subject to VAT
 All packages include shell scheme and name board
 Additional charges for power, lighting and furniture apply



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Partnership Opportunities

PARTNERSHIP

£9,995 + VAT

PLATINUM

- ✓ 3m x 6m Shell Scheme Space*
- ✓ Event Guide listing
- ✓ Attendee data
- ✓ Full Page Advert
- ✓ Brand on all event screens & materials
- ✓ Headline coverage in weekly emails

£5,995 + VAT

GOLD

- ✓ 3m x 3m Shell Scheme Space*
- ✓ Event Guide listing
- ✗ Attendee data
- ✓ Half Page Advert
- ✓ Brand on all event screens & materials
- ✓ Front page coverage in weekly emails

*upgrades available



**Battery
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Increased Exposure

SPONSORSHIP



£1,450 + VAT

Speaker Stage Sponsor

40+ High calibre, industry speakers, presenting throughout the event from a high profile stage (3 available)



£2,450 + VAT

Lanyard Sponsor

Your brand featured on every event delegate, exhibitor and speaker badge lanyard (1 available)



£9,995 + VAT

Start Up Zone Sponsor

New for 2024, align with all new start up businesses and innovation project zone on Hall 1 Mezzanine (1 available)



£5,450 + VAT

Cafe & Networking Zone Sponsor

Sponsorship of this networking area would see your brand on cup sleeves and branded materials throughout Hall 2 Mezzanine (1 available)



£5,450 + VAT

Welcome Lounge Sponsor

Ultimate exposure for your brand throughout the main entrance and registration area to the event on Hall 3 Mezzanine (1 available)

OTHER OPPORTUNITIES

- Event guide advert - starting at £495 + VAT
- Delegate Bag Sponsor - £1,895 + VAT
- 'You Are Here' Board Sponsorship - £1,450 + VAT
- Insert - £495 + VAT

Please talk to us to discuss tailored sponsorship opportunities.



**Battery
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Meet The Team

EVENT DIRECTOR



David Reeks
Event Director

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www.batterytechexpo.events



**Battery
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Meet The Team

EVENT MANAGEMENT TEAM



Helen Peden & Rebekah Ford
Event Manager

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